Sample Media Advisory

FOR IMMEDIATE RELEASE

For more information contact:

[Contact name and phone number]

**Media Advisory**

Who: [Your organization and other participants]

What: *Eat Together, Eat Better event*, is an exciting time for our community to celebrate family mealtimes. Whether a family is big or small, with two parents or just one and with any number of children, eating together as a family is important. Eating together in a fun, relaxed atmosphere improves nutrition, strengthens family bonds, and helps children do better in school. This is an opportunity for the community to start a new tradition.

When: [Dates and schedule of events]

Where: [Your organization’s name and address]

Interview

Opportunities: [List any community leaders who are supporting this effort, nutritionists, social workers, police, school board members, principals, and other celebrities or officials who will participate]

Photo

Opportunities: [List activities that make good pictures. Some examples include:

* Local celebrities eating with their families
* Restaurants that might promote family mealtimes
* Grocery stores making displays of foods that make a great meal
* Community gardens that are producing food for families
* Families shopping or preparing meals together, etc.